



WHAT IS URBAN FORESTRY?

Forestry is Florida's largest agricultural commodity. But, what is **URBAN forestry**?

Urban forestry is the art and science of managing trees and green infrastructure in and around the communities we live in for the well-being of all people.

\$8.4
BILLION

ANNUAL REVENUE

Urban forests generate nearly **25%** of Florida's total forest industry revenue each year.

15.2
MILLION TREES

ENVIRONMENTAL BENEFITS

More than **15.2 million trees** are publicly-owned in Florida's urban forests, providing environmental benefits valued at **\$1.3 billion**.

80,808
JOBS

CAREER OPPORTUNITIES

The urban forest industry employs over **80,000** Floridians, totaling nearly **\$3.5 billion** in annual labor income.





WHAT ARE THE BENEFITS OF URBAN FORESTRY?

Urban forests provide a multitude of **environmental and health benefits**.

Restoring and sustaining these forests is vital to protecting and improving the quality of life for residents and to enhancing the livability of Florida's communities.

WATER QUALITY



Trees intercept rainfall, allowing dispersion over a longer time period. This slows stormwater to prevent erosion and degraded waterways.

HUMAN HEALTH



Healthcare professionals are increasingly looking to nature to improve physical and mental health and to promote healing.

ENERGY SAVINGS



Planting the right trees in the right place can save up to 20% on energy bills.

Trees clean the air we breathe every day and also absorb carbon emissions, a documented way to mitigate the effects of climate change.

HEAT ISLAND



The heat island effect refers to city centers that are hotter than nearby rural areas, which increases energy demands and impacts human health. Incorporating trees in the urban infrastructure reduces the effects.